



**For Immediate Release:**

June 14, 2005

**Austin Semiconductor, Inc. announces new logo, unified brand image**

**Austin, Texas** - Austin Semiconductor, a QML certified, ISO 9001:2000 registered, leading supplier of products and services to the hi-reliability marketplace, is pleased to announce the release of their new company logo. The new logo represents a fresh image and is part of continuing merger efforts of Austin Semiconductor, Inc. based in Austin Texas and Austin Semiconductor Europe based in Alton England. Both locations are managed by a single team and one vision. The strategy throughout this process has been to create an environment for the mutual growth and success of their customers and Austin Semiconductor.

Efforts are underway to integrate the new logo on all electronic and printed documents including press releases, product datasheets, flyers, brochures and letterhead based correspondence. The image transition is expected to be complete within ninety to one hundred and twenty days.

Austin Semiconductor has supported the high-reliability requirements of the Military and Aerospace industries for over 17 years and is currently expanding their markets to include Embedded Systems, Heavy Transportation and Medical<sup>1</sup>. Austin Semiconductor offers I/C components and multi-chip modules to their customer's via a broad line of metal, ceramic and Plastic Encapsulated Microcircuits composed of standard & specialty memory products, linear and mixed signal components, all available in a wide range of ceramic and plastic packages. Austin Semiconductor also provides the industry with DMS/Obsolescence services as well as a growing portfolio of radiation tolerant devices. For more information, please visit Austin Semiconductors' website at [www.austinsemiconductor.com](http://www.austinsemiconductor.com).

**For additional information, contact:**  
**Carrie Betzen**  
**Marketing Communications Specialist**  
**[cbetzen@austinsemiconductor.com](mailto:cbetzen@austinsemiconductor.com)**  
**Direct: 512.719.7250**  
**Fax: 512.835.8358**

<sup>1</sup> Diagnostic/Monitoring, Non-Life support Medical Applications

###